

## China Film Animation



China Film Animation is one of only two government-authorized joint ventures between the Chinese film industry and a North American movie group. It is the only venture with approval to do animation for Chinese and international media.



**Turbo Boy** is a full throttle pedal- to- the metal look at car racing in the future. It's a high-octane thriller about a young man (Long) who must choose between revenge and redemption and two beautiful women.



**Ma Xiao Tiao (Naughty Boy)** is a popular series that has sold over 15 million copies. Our hero was born jumping and inspired his father, a toy designer, to make a jumping doll that became a sensation worldwide. Naughty Boy is inventive and full of curiosity and attitude.



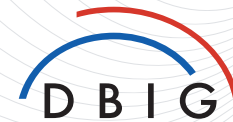
# ADVERTISE in CHINA

with DoubleBridge

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## Company Overview

DoubleBridge International Group (DBG), an Atlanta-based company, is a strategic consulting firm staffed by experienced consultants from IT companies, high-tech firms, advertising agencies, public relations firms, graphic design shops and new media companies. Our professional experiences are as varied as we are, and they are the backbone of our commitment to delivering excellent service on several fronts.

As our name implies, we build strong connections between our international clients and the People's Republic of China. Our services include international business matchmaking, advertising sales, marketing, public relations, multimedia, and IT outsourcing. We also partner with a wide range of service providers and businesses in the USA and China, and they increase both our reach and our versatility.

DBG is the media agent for China's most influential print and electronic media outlets, including *China Daily*, *Shanghai Daily*, *The Economic Observer*, *China Business News*, *21st Century Business Herald*, *China Trade News*, *China Tourism News* and *People's Daily Online*. *China Daily* is also working in cooperation with The Washington Post for its monthly "Reports from China" specials and on an official publication for the 2008 Summer Games in Beijing. DBG is also the exclusive agent for China Film Animation, one of the most dynamic and exciting animators in China.

Our company provides bi-lingual information design and translation services to support advertising sales, marketing and promotional campaigns, so when clients select DBG, they are able to leverage our extensive network and seize the opportunity to reach a wide cross-section of China's consumers, businesses, government organizations, and educational communities.



**China Daily** is China's main and only national English-language newspaper and web site. It publishes national and international news and information.



**People's Daily** is China's official Chinese-language government newspaper and web site. It provides an online version in both Chinese and English.



**Shanghai Daily** provides news and information about one of China's most vibrant and progressive cities, economically and socially.



**The Economic Observer** reports on domestic and international economic news and issues.



**China Business News** covers the most important business stories in China and overseas. It is distributed in key areas, including Beijing, Shanghai and Guangzhou and their regions of influence.



**21st Century Business Herald** covers business news and economic developments in Guangzhou, one of China's main economic engines.



**China Tourism News (CTN)** is the largest business-to-business tourism newspaper for the Chinese-speaking travel industry. The paper also covers business trends, analysis, new products, sales and marketing.



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